

Steer Elite Internship Program

Skills Assessment – Community Management Track

Congratulations! If you are reading this, you have passed the first step of the Savvy Kickstarter Program application process! The second and last step of our application process includes the below skills assessment for the **Community Management** track for our 2025 cohort.

DIRECTIONS:

You are working on a communications plan to announce Savvy Games Group's partnership with Ubisoft, one of the most popular games companies globally, to create the next version of its hit franchise Assassin's Creed based on the Saudi Arabian history and folklore and help the company establish their regional headquarters in Riyadh.

DELIVERABLES:

- Develop 3-4 key messages for the announcement
 - Key messages must make connections between the partnership and Savvy's strategic priorities (Click [here](#) to understand more about Savvy and what the company does)
 - Each key message must be one sentence. Consider the question "What are the most important 3-4 things people should understand about this announcement?"
- Develop the post copy for 3 x social media posts (note: "post copy" is the text used in social media posts) using language that is suitable for each platform
 - Post copy for [Instagram](#) (English)
 - Post copy for [X](#) (Arabic)
 - Post copy for [LinkedIn](#) (English)

ABOVE & BEYOND (OPTIONAL):

- Develop visuals to accompany with the social media posts
 - Consider you can freely use relevant logos and visual assets such as imagery and clips
 - No requirements for what platforms you may use (Canva, design apps etc)

WE ARE LOOKING FOR CANDIDATES ABLE TO DEMONSTRATE:

- Ability to articulate messages clearly and concisely (English and Arabic)
- Ability to absorb information and draw logical connections
- Attention to detail and ability to follow instructions

PROCESS:

- Generate a PDF file of the expected deliverables (maximum 10Mb).
- Upload the PDF(s) file(s) to the link you were provided for the 2nd step of the application process.

DUE DATE:

Refer to instructions received by email. Any late submissions will be withdrawn.