

Steer Elite Internship Program

Skills Assessment – Academy Track

Congratulations! If you are reading this, you have passed the first step of the Savvy Kickstarter Program application process! The second and last step of our application process includes the below skills assessment for the **Academy** track for our 2025 cohort.

DIRECTIONS:

You have just joined the Savvy Academy team. Your first assignment is to plan and present a 1-day concept art workshop for aspiring game artists, as part of a series of international guest-led training events. This workshop will be hosted at our headquarters in Riyadh and feature a visiting international concept art expert. Your task is to design, organize, and propose this workshop in a 5-slide presentation that covers all core logistics, educational content, and marketing engagement ideas. This workshop must be:

- Educationally impactful (participants should gain new, practical skills)
- Logistically feasible (based on a real 1-day format)
- Fun and inspiring (aligned with our Peers, Passion, Projects, and Play philosophy)

DELIVERABLES:

Submit a 5-slide presentation (PDF format, max 10MB). Your slides should cover:

1. Workshop Overview - What is the theme or learning goal of the event?
2. Guest Expert Integration - Who is your chosen (real or fictional) guest expert, and why are they a fit?
3. Agenda & Structure - Break down the workshop into key sessions across the day. Include timing, activity formats (e.g., demo, hands-on), and expected outcomes.
4. Audience Engagement - How will you make the experience interactive, inclusive, and exciting for students?
5. Operational Plan - Include logistics such as location setup, required materials, equipment, and key partners (if any).

ABOVE & BEYOND (OPTIONAL):

If you want to stand out, consider adding: a teaser poster or social media post mockup to promote your event, and a brief testimonial or quote you imagine students might say after attending.

WE ARE LOOKING FOR CANDIDATES ABLE TO DEMONSTRATE:

- Creativity and attention to detail
- Clarity of communication and design sensibility
- Organizational skills and realism in planning
- Understanding of learning principles and student needs

PROCESS:

- Generate a PDF file of the expected deliverables (maximum 10Mb).
- Upload the PDF(s) file(s) to the link you were provided for the 2nd step of the application process.

DUE DATE:

Refer to instructions received by email. Any late submissions will be withdrawn.